



Date: October 23, 2006
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending October 20, 2006

This *City Report* highlights various activities for the week ending October 20. It is our hope that the *Focus on Results Long Beach* framework improves our ability to communicate information about the services we provide. Please feel free to contact my staff should you have any questions.

AWARDS AND SPECIAL RECOGNITION

Focus Area: Leadership, Management and Support
City Manager

Deputy City Manager Suzanne Mason was named Manager of the Year 2006 at the City's annual Management Conference last Friday. Ms. Mason was recognized for her professionalism and dedicated service to the Long Beach community, including the Financial Strategic Plan, Focus On Results Long Beach, Workers Comp Optimization, and the Long Beach Challenge Ballot Measure efforts.

Focus Area: Leisure, Culture and Education
Library Services

British Petroleum generously donated \$10,000 for the purchase of Library materials. The check was presented during the October 17 City Council meeting.

THIS WEEK IN THE NEWS

Focus Area: Environment
Harbor Department

Real-time air quality information at the Port of Long Beach is now available online as part of a comprehensive program to provide the public and port staff with the tools to track emissions and air quality improvements. The air-monitoring system is designed to provide immediate public access to detailed air quality information and to collect data that will help the Port improve its air quality programs. The Port's web site offers real-time information on six different types of air pollutants along with weather information from two monitoring stations. Historical comparisons also show air quality information on past dates and times. The Port's system was developed to expand upon other regional air monitoring efforts, including those conducted by the South Coast Air Quality Management District and the California Air Resources Board, by using compatible and complimentary monitoring systems. To access the air monitoring data, visit the www.polb.com *Environment* section or go directly to www.polb.com/air-monitoring.

**Mark Your Calendars
UPCOMING EVENTS AND PROJECTS**

Focus Area: Environment

Public Works, Environmental Services Bureau

On **October 28**, from 8:00 a.m. to noon, a neighborhood cleanup, between Anaheim Street and Pacific Coast Highway, and Temple and Orizaba Avenues, will be held. Volunteers are needed to help out the West East Side Community Association with this monthly residential cleanup. Volunteers will at 2827 E. Spaulding Avenue to sign-in and get supplies. Free bar-b-que will be offered to all volunteers. Visit www.litterfreelb.org for more information.

Residents are asked to bring up to five of their old tires to a Used-Tire Collection on **October 28** at 2929 East Willow Street from 10:00 am to 2:00 pm as part of the Clean Long Beach Program. No business participation is allowed, and no rims will be accepted.

Focus: Leisure, Culture and Education

Human Resources

October is National Disability Employment Awareness Month and the City of Long Beach remains committed to complying with the Americans with Disabilities Act (ADA), and ensuring equal opportunities and full access for persons with a disability. The City is hosting a series of events to increase awareness:

City Hall, Library, Airport and Port of Long Beach will host several students for *Disability Mentoring Day* on **October 24**.

The public is invited to attend a *Disability Awareness Month Celebration* on **October 26** from 12:00 to 1:30 pm at Centennial Plaza at City Hall, 333 W. Ocean Blvd. The celebration, presented by the Long Beach Citizens Advisory Commission on Disabilities, will feature local dignitaries; information on safety, health and education; and light refreshments.

To celebrate Disability Awareness Month, the Main Library will host an Open House in the Information Center for People with Disabilities on **October 28**. Special visitors will include *Winners on Wheels*, featuring children in wheelchairs.

Parks, Recreation and Marine, Special Events and Filming

Historical Society of Long Beach presents the 11th annual *Historical Cemetery Tour*, **October 28**, at the Long Beach Memorial and Sunnyside Cemeteries, 1095 E. Willow St. Call 495.1210 or visit www.historicalsocietylb.org.

Children can learn what's growing in their backyards at the annual *Children's Fall Harvest Festival* on **October 29** at Rancho Los Alamitos. Call 431.3541.

Parks, Recreation and Marine, Planning and Development

Rancho Los Cerritos Historic Site presents its *Living History tours: Ghosts from the Past*, **October 29** at Rancho Los Cerritos, 4600 Virginia Rd. Call 570.1755 or visit www.rancholoscerritos.org.

Mark Your Calendars UPCOMING EVENTS AND PROJECTS

Focus Area: Health and Human Services

Health and Human Services

The Health Department will sponsor its annual 3-mile walk/run and a community health fair on **October 28** to commemorate Red Ribbon Week, the oldest and largest drug prevention campaign in the nation. Red Ribbon Week takes its name from the Red Ribbons worn by schoolchildren and others around the nation as a symbol of their desire and commitment to avoid drugs. This year, it will be celebrated **October 23 to 31**, with the theme, *100% ME, DRUG FREE*. For more information or to fill out an entry form, call 570.4119 or visit <http://www.nealand.com/finishline/dale/index.htm>.

Focus Area: Community Safety

Health and Human Services, Childhood Lead Poisoning Prevention Program

In recognition of *National Childhood Lead Poisoning Prevention Week*, **October 22 – 28**, the following tips are provided to help prevent lead poisoning:

- Keep children away from chipping or peeling paint and dirt to prevent lead poisoning.
- Have children tested for lead at age 1 and 2.
- Remember all children under age 6 should have a blood lead test; talk to your doctor today.

To find out about childhood lead poisoning, visit an informational booth on display at 2525 Grand Ave, or visit http://www.longbeach.gov/health/fhec/child_lead.asp.

Community Development, Neighborhood Services Bureau

On **October 31**, SafetyBeltSafe will be conducting a Child Passenger Safety Educator Workshop at the Miller Family Health Education Center, 3820 Cherry Avenue. Participation in this workshop is free but registration is required. The purpose of this free workshop is to prepare professionals and volunteers to prevent injuries in traffic collisions, the #1 killer andcrippler of children and adults under 35 years of age. Call 570.6337.

Community Development, Neighborhood Services Bureau

Long Beach families are encouraged to take advantage of a free car seat checkup to determine if it is the right one for the child and if it is installed properly. The checkup, coordinated by the Bureau in partnership with the California Office of Traffic Safety, will be held on **November 1** from 10:00 a.m. to 2:00 p.m. at the corner of Temple Ave. & 7th Street. Call 570.6337.

MORE WEEKLY HIGHLIGHTS

Focus Area: Business and Economic Assistance

Financial Management

Large portions of the City's two biggest General Fund revenues, sales tax and property tax, are received from the State at various times throughout the year. Tax and Revenue Anticipation Notes (TRAN) ensures a consistent cash flow so the City can operate without interruption. Recently, the City issued a \$54 million annual (TRAN) for only 3.41%. Other agencies have recently paid as much as 3.70%.

MORE WEEKLY HIGHLIGHTS

Focus Area: Business and Economic Assistance

Parks, Recreation and Marine

CBS Productions, with a cast and crew of 80, filmed *CSI: Miami* at El Dorado Park East on October 18.

Blind Decker, with a cast and crew of 100, filmed *Dexter* at Berth 1 and 2, and at locations on 54th Street and San Anselme Avenue on October 17 and 20.

Focus Area: Culture, Education and Leisure

Parks, Recreation and Marine

The Long Beach International City Bank Marathon, with an estimated attendance of 15,000, was held on various streets on October 15.

The Cultural Diversity Celebration, with an estimated attendance of 500, was held at Martin Luther King, Jr. Park on October 14.

Service Area: Community Safety

Community Development, Health and Human Services

A total of 44 parents and family members learned about the proper seatbelt use for adults and children by participating in two classes offered by the Child Passenger Safety Program and the Youth DUI Education Program held on October 10. For more information, contact Yessenia.Guzman@longbeach.gov.

Service Area: Environment

Community Development, Neighborhood Services

Nine tons of trash and debris from streets and alleys on the east side of MacArthur Park were removed during an October 14 clean up in the MacArthur Park neighborhood. Members of the Anaheim Street Community Police Center Advisory Board and area residents sponsored the cleanup, which provided an opportunity for the neighbors to work together in improving the physical appearance of their neighborhood. For details, contact Bryant.Ben@longbeach.gov.

Service Area: Neighborhoods and Housing

Community Development, Housing Services Bureau

The Long Beach Housing Development Company (LBHDC), in partnership with the Bureau, will be producing a quarterly newsletter, *Solutions for Living*, as part of its comprehensive communications plan to effectively communicate to Long Beach residents about the city's history, projects, programs and successes of the LBHDC. Read it online at www.lbhdc.org.

Community Development and Police

Eighteen residents learned *How to Form a Neighborhood Watch Group*, at a MacArthur Park/Whittier School NIS Area's monthly meeting on October 17. During the presentation, the participants learned about the benefits of forming a Neighborhood Watch Group and were encouraged to discuss the program with their neighbors. Those interested in establishing a Neighborhood Watch Group are encouraged to call 570.7229 or email Bryant.Ben@longbeach.gov.

MORE WEEKLY HIGHLIGHTS

Focus Area: Transportation and Infrastructure

Parks, Recreation and Marine, Maintenance Operations Bureau

Grounds Maintenance Operations is preparing the Martin Luther King, Jr. Park baseball diamonds for the Milton Bradley Baseball Academy, which starts October 21.

Grounds Maintenance Operations has completed the El Dorado Park Ranger Station landscaping plan. All the trees and shrubs have been planted and the area has been planted with new grass seed.

Street Construction Report

Public Works, Streetscape

Contact: 570.5160

Santa Fe Ave.	Between Pacific Coast Hwy. and Wardlow Rd.
Estimated completion:	Early December

Atlantic Ave.	Between 56th St. to 59th St.
South St.	Between Linden Ave. to Lime Ave.
Estimated completion:	Early November

Public Works, Street Improvement

Contact: Public Works	570.5160
Long Beach Blvd.	Between Wardlow Rd. and San Antonio Dr.
Estimated completion:	Late October

Long Beach Gas and Oil, Regulator Station Rebuild

Contact: 570.2060	
4th St. & Loma Ave.	
Estimated completion:	Mid November

Water Department, Division Street Sanitary Sewer Improvements Project

Contact: 570-2345	
Alley North of 2nd St	Between Alley West of Nieto Ave and Alley East of Nieto Ave.
Division St.	Between Bennett and Park Ave.
Estimated completion:	Mid November

Water Department, Division Street Sanitary Sewer Improvements Project

Contact: 570-2345	
Division Street	Between Bennett and Bay Shore Ave.
Bennett Ave.	Between Ocean Blvd. and Division St.
The alley north of 2nd St.	Between Park Ave. and Claremont Ave.
Bay Shore Dr.	Between Division St. and 2nd St.
Estimated completion:	March 2007

Water Department, Norwalk/Artesia Emergency Inter-tie Project

Contact: 570.2326	
Norwalk Boulevard	Between Norwalk Blvd. & Torin St.
Estimated completion:	March 2007

MORE WEEKLY HIGHLIGHTS

Focus Area: Utilities

Long Beach Gas & Oil, Gas Services

Staff completed a total of 3,530 service calls. This total included 1,047 gas and water utility turn ons, and 870 turn offs. During this period, 1,332 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 281 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 444 emergency phone calls that resulted in 102 emergency orders being sent out.

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager
Reginald Harrison, Deputy City Manager
Suzanne Mason, Deputy City Manager
City Manager Department Heads
Tom Modica, Government Affairs Manager
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